



# INTERNATIONAL RFID CONGRESS

neopost <sup>ID</sup>

RFID

Track & Trace

Shipping stations

Document imaging

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CEO NEOPOST ID

Toulouse September 14 & 15 2010



- Presentation of Neopost
- Neopost ID
- Neopost ID and RFID technology
- Q&A session





## Presentation of Neopost

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over 800,000 customers in 90 countries

- Worldwide direct presence with **14 operating companies** in Europe, North America and Asia
- Product offer
  - Mailing/Frinking Systems
  - Document/Mail preparations Systems
  - Logistics Systems
- Strong market position:  
**#1 in Europe**, #2 in the world
- Sales 2007: **€ 907 millions**
- **5.000 employees** of which some 1.100 in **Direct Sales/Direct Service** and 300 in **R&D**
- Organic growth approx. **8,9% per year** over past 5 years



- Presentation of Neopost



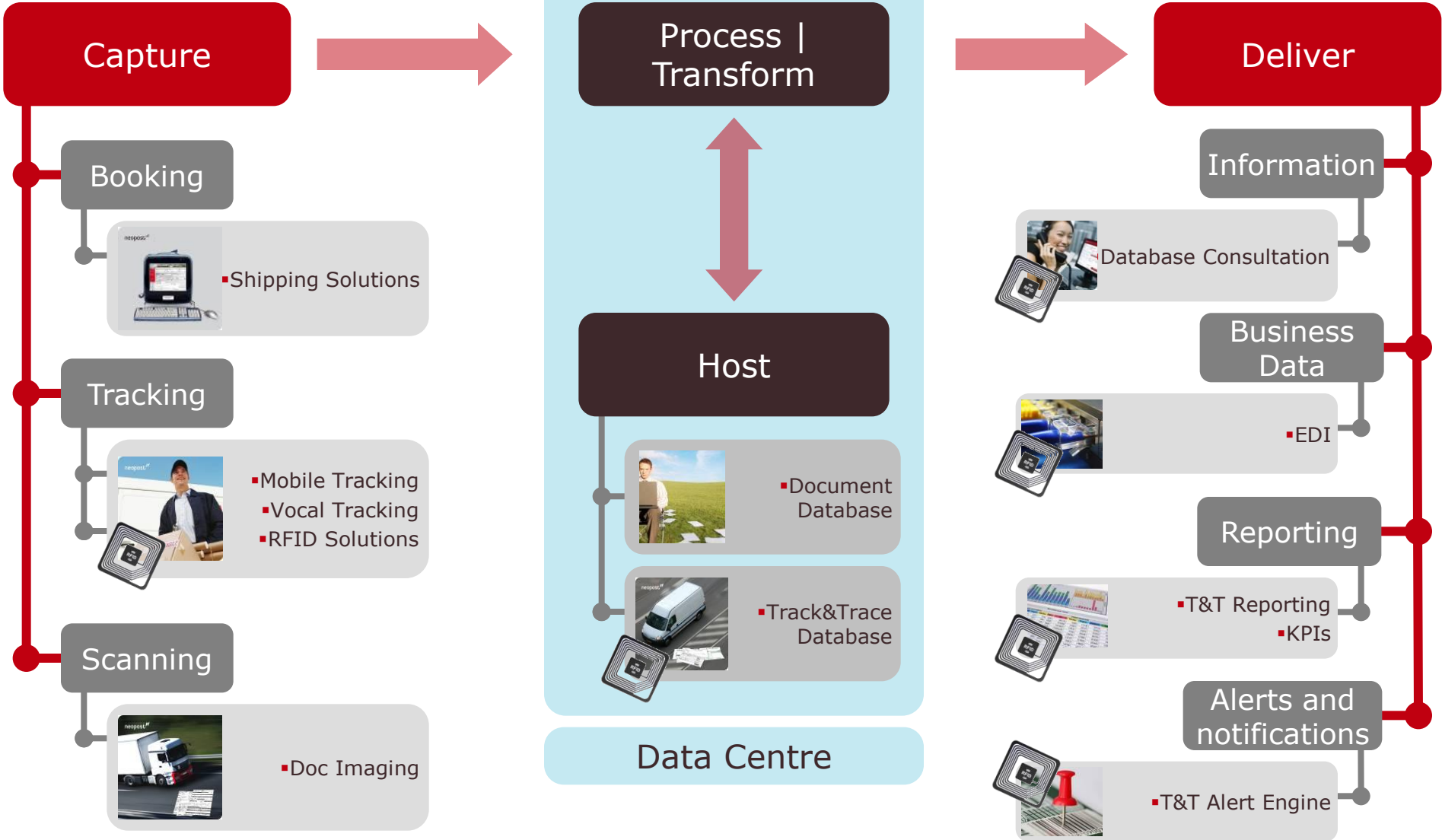
## Neopost ID

- Neopost ID and RFID technology
- Q&A session

- Strategic division of Neopost Group
  - 180 employees (100 R&D engineers)
- Dedicated to **Supply Chain tracking solutions**
- Offered as a **Service**
  - « Managed Services » efficiency
  - « Design, Build, Run » reliable
  - « Unique logistics management and IT expertise » responsive
- [www.neopost-id.com](http://www.neopost-id.com)



## Supply chain process applied to Information



## Parcel / freight carriers (incl. Posts)



**Shipping**  
**Mobile tracking**  
**T&T Data Manag**  
**Doc Imaging for ship. doc**  
**One-stop shipping portal**  
**EDI Services**  
**Asset tracking**  
**SC Visibility**



## Manufacturers



**Shipping (MC)**  
**Mobile tracking (incl. T&T DM)**  
**One-stop shipping portal (MC)**  
**EDI Services**  
**Asset tracking**  
**SC Visibility**



## Retailers



**Shipping (MC)**  
**Mobile tracking (incl. T&T DM)**  
**One-stop shipping portal (MC)**  
**EDI Services**  
**Asset tracking**  
**SC Visibility**



## Services



**Mobile tracking (incl. T&T DM)**  
**Asset tracking**  
**SC Visibility**



- Presentation of Neopost

- Neopost ID



Neopost ID and RFID technology

- Q&A session

# RFID business in Neopost ID – company profile



- Active player on the RFID marketplace since 7 years
- Leader on the french market, one of RFID solutions leading companies in Europe
- Multiple projects completed in Supply Chain, Consumer goods retail and retail apparel
- Implementation of the DHL Exel Supply Chain / Metro Cas & Carry RFID-based supply chain tracking
  - The most important RFID project in France in 2008
- Solution focus

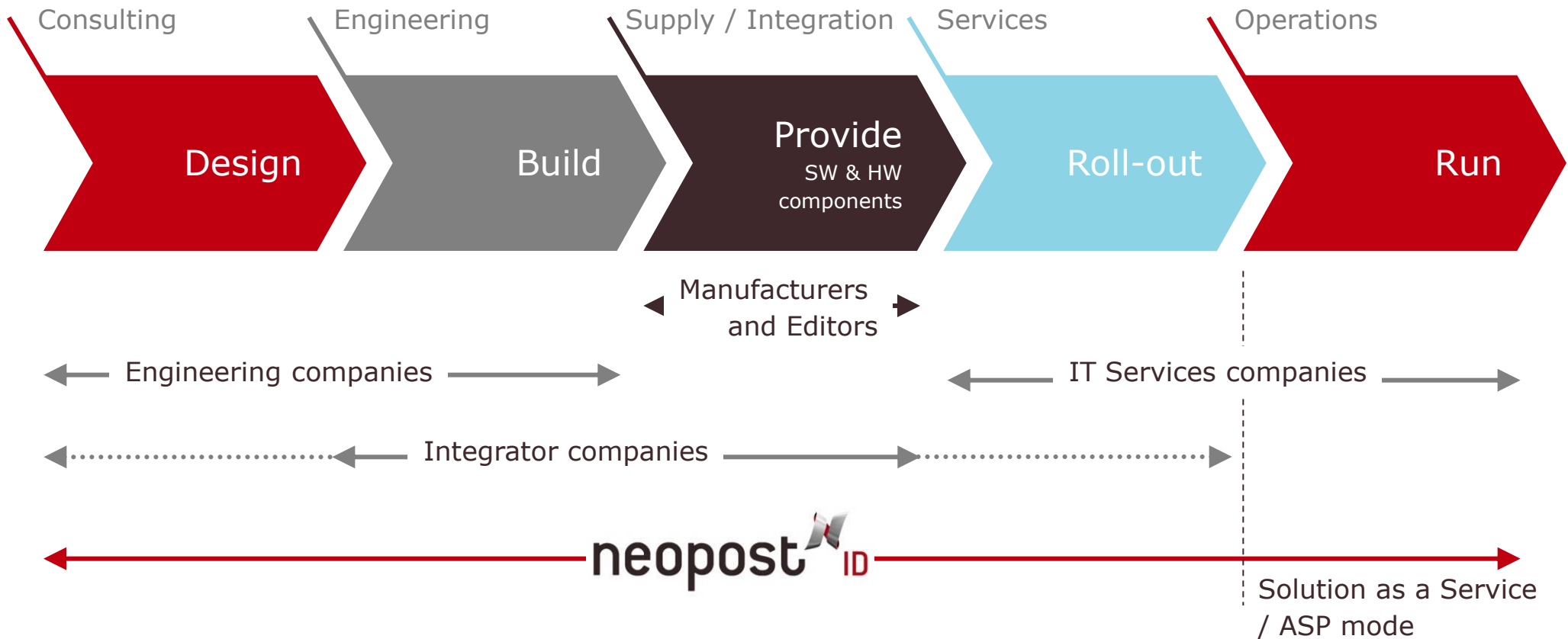
## RFID-based solutions for Supply Chain, Transport and Logistics

### Asset tracking for Logistics equipment

- Monitor and measure the status and the location of assets to provide critical information to **improve workflows and processes associated to these assets**

### Product tracking and inventory for Supply Chain and Retail

- Contact-less tracking of logistics units and items to **improve logistics operations and reduce labor costs**
- Improve inventory visibility to **increase on-shelf product availability and increase sales**





**METRO**

Cash & Carry France

# RFID-Case Studies

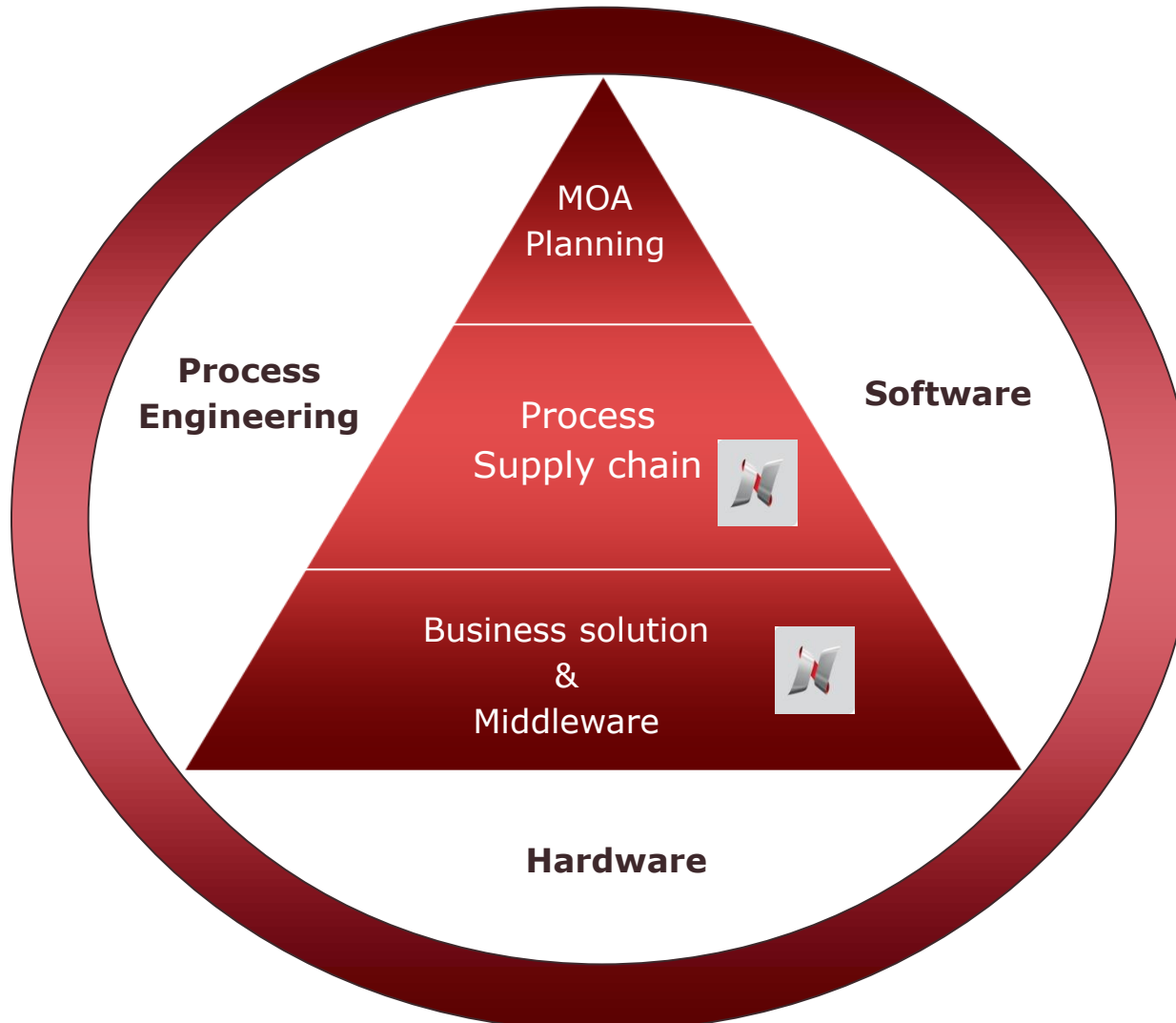
Dock-door portal



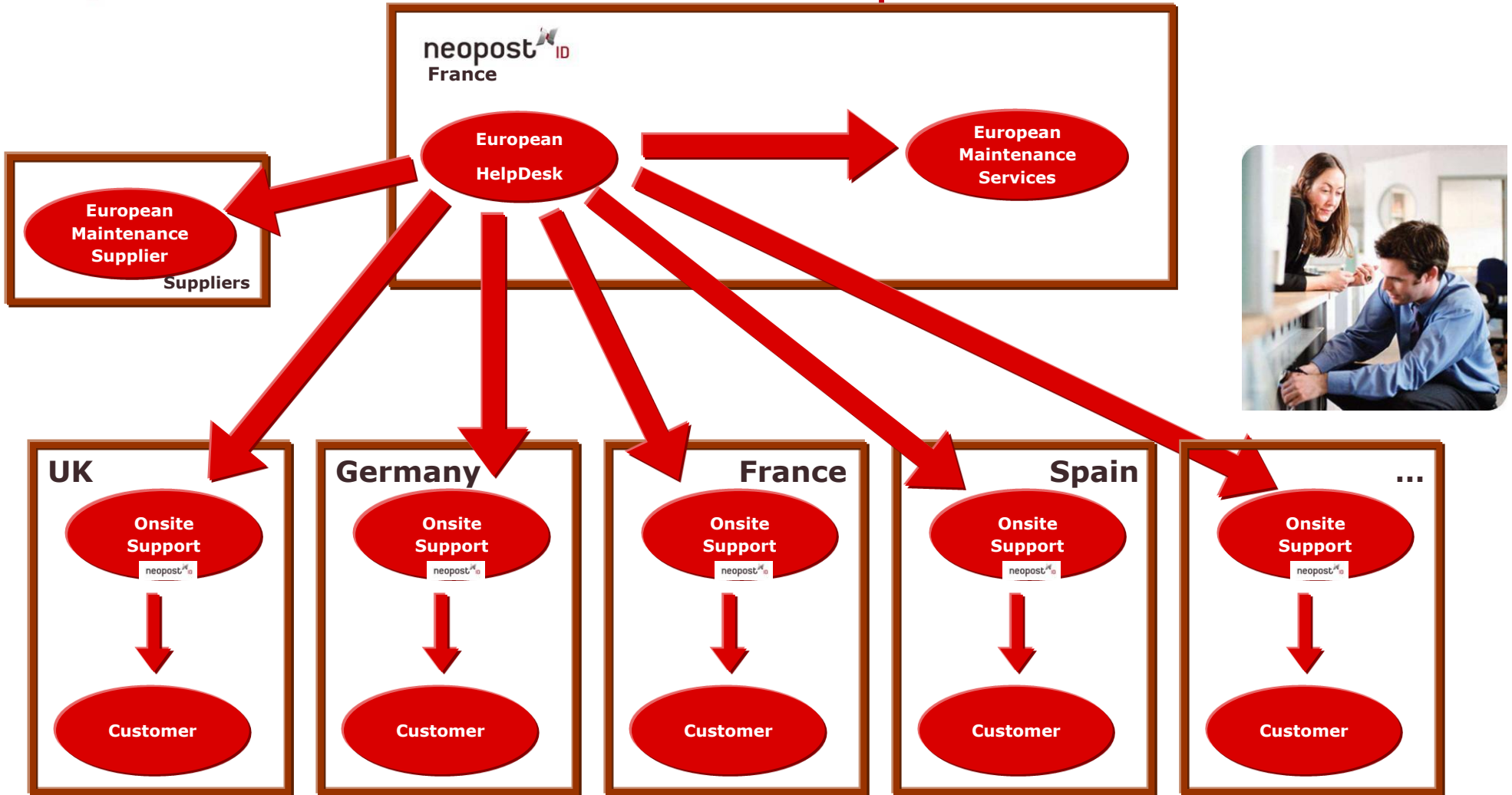
- LAN capable
- Ruggedised frame
- Built-in RFID reader
- 4 or 6 built-in antennas
- Manage way-in, way-out
- Can detect objects without RFID tags
- Digital display,
- Alarm
- PIN code panel
- Remote maintenance

## RFID Main Projects : supply chain Industry

- KUEHNE+NAGEL
- DHL Metro
- DHL Fashion
- RENAULT
- BRIDESGTONE



**Optimise the integration of the hardware components with the applicative software of OAT and IBM. With Airbus, consolidate the global architecture.**



## Complementary offer as partners

- Core team in Toulouse to cover Project Management, Business Analysis & Change Management, Functional & Application Architecture, Operations and Support
- As the requirements expand to Germany / UK, etc, we will use local resources

As a result, CSC / Neopost ID contribute to **Airbus's goals** :

- new technologies integration within supply chain process
- improvement on operational processes : quality and costs
- global visibility with track & trace tools

